## ARA STRATEGIC FOCUS AREA AND PRIORITIES 2020 — 2021

**PURPOSE:** 

Transforming lives through education *Ngāi tātou ki te whai ao* 



>	Provide personalised, lifelong
	learner journeys.

- Design initiatives that drive learner success.
- > Co-create (with learners) an Ara where everyone belongs.
- Learners at the heart of everything we do

SUCCESS FOR LEARNERS

- ➤ Inspire learners with our products and delivery methods.
- ➤ Ensure future-focused and industry current teachers.
- Partner with iwi, whānau, industry and businesses to shape our education ecosystem.
- Dynamic delivery of contemporary programmes and research

CONNECTED LEARNING COMMUNITIES

MĀORI ACHIEVEMENT

SUSTAINABILITY

## LEADING TOGETHER

- High-performing, customer-focused teams
- Acknowledge the actions and behaviours of colleagues who exemplify Ara's purpose.
- > Celebrate our achievements.
- > Foster agile learning and collaborate towards shared goals.
- Embrace diversity: all are included and belong.
- > Ensure everyone is safe, feeling good and functioning well.
- Continually grow colleagues' capability to be responsive and future-ready.
- > Empower colleagues to lead courageously and inspire actions that transform.

## BUILDING FOR THE FUTURE

- Innovative and sustainable practice
- Maintain a thriving and viable education enterprise.
- > Leverage value from our assets.
- > Embed continuous improvement through planning strategies, setting targets, monitoring progress and sharing achievements
- ➤ Honour our Treaty foundations and commitment to iwi aspirations.
- > Embed efficient smart systems that are simple and easy to use.