

# ARA STRATEGIC FOCUS AREAS AND PRIORITIES 2020-2021

NGĀI TĀTOU KI TE WHAI AO  
TRANSFORMING LIVES THROUGH EDUCATION



## LEARNERS AT THE HEART OF EVERYTHING WE DO

- Provide personalised, lifelong learner journeys.
- Design initiatives that drive learner success.
- Co-create (with learners) an Ara where everyone belongs.

HONO

HĪHĪ

AROHA

## DYNAMIC DELIVERY OF CONTEMPORARY PROGRAMMES AND RESEARCH

- Inspire learners with our products and delivery methods.
- Ensure future-focused and industry current teachers.
- Partner with iwi, whānau, industry and businesses to shape our education ecosystem.

SUCCESS FOR LEARNERS

CONNECTED LEARNING  
COMMUNITIES

SUSTAINABILITY

MĀORI ACHIEVEMENT

LEADING TOGETHER

BUILDING FOR  
THE FUTURE

## HIGH-PERFORMING, CUSTOMER-FOCUSED TEAMS

- Acknowledge the actions and behaviours of colleagues who exemplify Ara's purpose.
- Celebrate our achievements.
- Foster agile learning and collaborate towards shared goals.
- Embrace diversity: all are included and belong.
- Ensure everyone is safe, feeling good and functioning well.
- Continually grow colleagues' capability to be responsive and future-ready.
- Empower colleagues to lead courageously and inspire actions that transform.

CONNECT

INSPIRE

RESPECT

## INNOVATIVE AND SUSTAINABLE PRACTICE

- Maintain a thriving and viable education enterprise.
- Leverage value from our assets.
- Embed continuous improvement through planning strategies, setting targets, monitoring progress and sharing achievements.
- Honour our Treaty foundations and commitment to iwi aspirations.
- Embed efficient smart systems that are simple and easy to use.